

FOREWORD to The BIBLIOGRAPHY - FWCG PROGRAM - ART NOUVEAU/ART DECO - May 2021

The items listed in the Bibliography are a few of the resources explored in my studies of graphic design, typography, letter arts and in preparing for this presentation. It is offered with hope that it will be a base for expanding your knowledge of calligraphy- related topics.

Clearly, I went overboard investing in historic books, magazines and references. However, I found that Wikipedia.org is an excellent source for general research, by topic. The website for Professor Luc Devroye, of McGill University, Toronto, Canada is excellent. It has no advertising, no cookies... just "free education" for everyone as Professor Devroye states in the homepage. Please give appropriate credit lines when using his materials.

As I made "new discoveries", I kept "talking with you"... my imaginary friend or buddy from Cora Pearl's classes on Elements of Design and Principles of Design. I became excited about my discovery of this or that, and "I knew" that "you" could incorporate these ideas into your superb calligraphic works. Then, it would strike me that you probably know these things because of years of experience in calligraphy and graphic design... But, "it" was new to me.

BTW and LOL: Yep!! Pandemic involuntary isolation was tough; but, "you" were there for me. And, I knew that someday we would meet again and we'd have a good laugh about our conversations, in which YOU usually won the debate.

Perhaps you have little or no interest in my yada-yada about history. So, dig through Wikipedia and check out luc.devroye.org for the essentials:

Myfonts: Victorian Typefaces	(109 pages of exemplars)
Myfonts: Art Nouveau Typefaces	(333 pages of exemplars)
Myfonts: Art Deco	(462 pages of exemplars)
Hippie Typefaces	(33 pages of exemplars)
Psychedelic Typefaces	(249 pages index & exemplars)

Hopefully, you will also obtain a copy of Philip B. Meggs' "A History of Graphic Design."

HAPPY HUNTING!

Cayetano Olivarez (a.k.a "Ollie")

BIBLIOGRAPHY - FWCG Art Nouveau / Art Deco Program -- 9 May 2021	
Prepared by: Cayetano Olivarez	
SECTION ONE - Selected Books:	
Benguiat, Ed	"Typography 8 - The Eighth Annual of the Type Directors Club" Watson-Guptill Pub., New York, 1987
Biggs, John R.	"Letterforms & Lettering - Toward an Understanding of the Shape of Letters", Blandford Press, Poole Dorset, UK, 1977
Broido, Lucy.	"The Posters of Jules Cheret", General Publishing LTD, Toronto Canada, 1980 (Dover Publication)
Carter, Sebastian.	"Twentieth Century Type Designers", W.W. Norton Co., New York, 1995
Clair, Kate	"A Typographic Workbook: A Primer to History, Techniques and Artistry" John Wiley & Sons, Inc., New York, 1999
Costantino, Maria.	"Art Nouveau", Gallery Books Inc, New York, 1989
Coulter, Martijn E & Purvis, Alston W.	"A Century of Posters", Lund Humphries, United Kingdom, 2012
Dermody, Brenda & Breathnach, Teresa	"New Retro - Classic Graphics, Today's Designs", Thames & Hudson New York, 2009
Fields, Armond.	"George Auriol", Peregrine Smith Books, Layton Utah, 1985
Fili, Louise.	"Elegantissima - The Design of Typography", Princeton Architectural Press, New York, 2012
Fili, Louise.	"Grafica de Les Rambles - The Signs of Barcelona", Princeton Architectural Press, New York, 2019
Gray, Nicolette.	"A History of Lettering - Creative Experiment and Letter Identity", David R. Godine Publisher, Boston, 1986
Gray, Nicolette.	"Lettering as Drawing", Taplinger Publishing Co., New York, 1982
Gray, Nicolette.	"Lettering as Drawing - The Moving Line", Oxford Paperbacks NY, 1970
Gray, Nicolette.	"Nineteenth Century Ornamented Types and Title Pages, Faber & Faber LTD, London, 1938
Harvey, Edmund	"Our Glorious Century", Reader's Digest Association, New York, 1994
Selected Books continued:	
Heller, Steven & Fili, Louise	"Typology: Type Design from the Victorian Era to Digital Age", Chronicle Books, San Francisco, 1999

Heller, Steven & Fili, Louise	"Elegant Lettering From Design's Golden Age - Scripts" Thames & Hudson, New York, 2012
Heller, Steven & Pettit, Elinor	"Graphic Design Time Line - A Century of Design Milestones" Allworth Press, New York, 2000
Heller, Steven & Fili, Louise	"Art Deco - Stylish Alphabets of the '20s & '30s" Chronicle Books, San Francisco, 1997
Heller, Steven & Fili, Louise	"Vintage Type and Graphics", Allworth Press, New York, 2011
Heller, Steven & Mena, Juan Carlo	"Sensacional! -Mexican Street Graphics", 2002 Trilce Ediciones, Mexico, 2002
Heller, Steven & Fili, Louise	"Deco Espana - Graphic Design of the 20s & 30s" Chronicle Books, San Francisco, 1997
Heimdum, Jim.	"Vintage Mexico Graphics", Taschen, Koln Germany, 2002
MacMillan, Neil.	"An A-Z of Type Designers", Yale University Press, 2006
Meggs, Philip B.	"A History of Graphic Design", 3d Ed. & 4th Ed., John Wiley & Sons Inc, New York, 1983 & 2006
Miller, Laurie (ED.)	"Promo 2 - The Ultimate in Graphic Designer's and Illustrator's Self-Pomotion", North Light Books, Cincinnati Ohio, 1992
Robinson, Michael.	"Bauhaus MasterWorks - New World View", Flame Tree Publishers, London, UK, 2017
Rookledge, Gordon & Perfect, Christopher	"Rookledge's International TypeFinder", PBC International, New York, 1986
Solomon, Martin.	"The Art of Typography- An Introduction to Typo.icon.ography. Understanding Contemporary Type Design Through Classic Typography" Art Direction Books Inc, New York, 1994
Solomon, Martin	"Typography 10 -The Annual of the Type Directors Club" WatsonGuptill New York, 1989
Samara, Timothy.	"Understanding The Rules and Design Elements - Graphic Style Manual" Rockport Publications, MA, 2007
<u>Selected Books - Continued:</u>	
Vangalis, Angela & R. Hasson	"Speedball Textbook: A Comprehensive Guide to Pen & Brush Lettering" 24th Edition, Speedball Art Products, Statesville NC, 2016
<u>SECTION TWO - Vintage References: >>>> The following can be downloaded & printed<<<<</u>	

Bergling, John M.	" Art Alphabets & Lettering", Blakely & Oswald Printers, Chicago, 1914 VIA: Internet Archive.org
Brown, Frank Chouteau. -	"Letters & Lettering - A Treatise with 200 Examples" Bates & Guild Co. , Boston, 1902 VIA: Archive.org
DRAIM	"Le Lettres Artistiques et Moderne", VIA Flickr.com/ PatricaM = Pillipat (Agence Eureka)
Harrild & Sons	" Harrild & Sons - Specimens of Wood Letter, Corners & Borders", 1906 VIA Public Domain Review & Internet Archive.org
Lupfer, E.A.	"The Zanerian Manual of Alphabets & Engrossing", Masgrimes, 1924 VIA: Internet Archive.org
Page, Wm H. & Co.	"Specimens of Chromatic Wood Type, Borders, ..." (long title!) VIA luc.devroye.org & Internet Archive.org
Steeley, Frank.	"Lettering for Schools and Colleges & for the Office & Workshop" G.W. Bacon LTD, London 1902 (VIA: Internet Archive.org)
Stevens, Thomas W.	" Lettering". The Prang Co. , New York, 1916. (VIA: Archive.org)
VonLarisch, Rudolph	"Biespiele KunstlerSchriften" (examples of Vienna Secessionist's Lettering) VIA: Internet Archive.org
Welo, Samuel	"Studio Handbook - Lettering & Design", Frederic Drake Co., Chicago 1931. (VIA: Archive.org)
<u>SECTION THREE - On-Line website & lettering archive:</u>	
luc.devroye.org	Professor Luc Devroye is from McGill University, Canada. The site has more than 90,000 typefaces & designers. No Advertisements! No cookies!!! NO hassle!! Great Site!!! For "starters" view these tags:
	Victorian Typefaces
	Bauhaus
	Seymour Chwast
	Art Nouveau Typefaces
	DeStijl
	Rennie MacIntosh
	Art Deco Typefaces
	Jugendstil
	Peter Behrens
	Ver Sacrum
	Tuscan Letters
	Otto Heim
	Wood type lettering
	Fat Face letters
	Script Types
	Constructivism
	Vienna Secession
	Wedding Scripts
	Dadaism
	Modernism
	Handwriting
luc.devroye.org	George Auriol
	Neville Brody
	Jules Cheret
Continued	Alfonse Mucha
	Ed Benguiat
	Memphis Design
	William H. Page -Woodtype
	Hoeffler Fonts
	Rob Roy Kelly
	Dan X. Solo
	Solotype Catalog
	Hermann Ihlenburg
	Psychedelic Typefaces
	Hippie Fonts
	Grunge Alphabets
	Fonderie Deberny & Peignot
	Art Nouveau - Secessionist Typefaces
<u>SECTION FOUR: Magazines & Periodicals</u>	
Calligraphic Ideas Exchange: Spring 1986, Vol Three, Number 3:	

	"Barriers to Learning", by Tina Vickers, pp 4-5						
	Calligraphic Ideas Exchange: Fall 1986, Volume 4, Number 1 - "Collecting Calligraphy - Then and Now", Robert Williams, pp 10-15						
	Letter Arts Review: 24.2 - "Annual Juried Issue"						
	Letter Arts Review: 26.4 - "The Greeting Card Issue"						
	Letter Arts Review: 29.1 - "Annual Juried Issue"						
	Letter Arts Review: 33.2 : "Ann Camp - Laying the Foundations for a Solid Education in Calligraphy" by Christopher Calderhead, pp 10-29						
	SECTION FIVE - Special interest items:						
	1. YOUTUBE Video Series - "Sensacional de Diseno Mexicano" (Sensational Design of Mexico)						
	Presents graphic design, illustration, movie posters, typography, advertising, street signmakers ("rotulistas") and interviews of prominent letter artists.						
	Commentary provided by Steven Heller and other USA graphic designers.						
	Presented in Spanish by Canal Once (Channel 11), Mexico's Public Broadcasting System network. Produced & programmed by National Polytechnic Institute.						
	2. Imre Reiner: letterology.com/2011/02/iconoclast-designer-imre-reiner (unique letters)						
	3. Louis John Pouchee: typeroom.eu/article/louis-john-pouche-e-s-lost-alphabets-are-most-beautiful (Pre- Art Nouveau ornamented printed lettering)						
	4. Rob Roy Kelly Collection of Woodtype. School of Design & Creative Technologies, College of Fine Arts, University of Texas at Austin. (rrk.finearts.utexas.edu)						
	5. Ross F. George Speedball 10 (1927). Download at luc.devroye.org						

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